

# Duffy Books in Homes Programme

## CRITERIA:

Is your School  
decile rating  
between  
1 and 4?

YES

Your School is eligible  
to join the Duffy Books in  
Homes Programme -  
Fill in Registration Form - SUBMIT

NO

Sorry your  
school is not  
eligible

## MAIN INFORMATION:

- A minimum of five free books each year
- Caught Being Good (CBG) books: a chance to receive regular weekly book awards CBG Mum/Dad/Grandparent awards each year
- Role Model assemblies twice a year
- Duffy Theatre show once a year
- Free start school packs for new entrants
- Mainfreight Award for Excellence in attitude

And other prizes throughout the year with Duffy Books programme

## COST:

- For as little as \$15 per child, per year! The cost of the programme is based on your school roll (for school rolls over 30)
- Invoices are sent out after book offer 1 and 3 (April & September) Book Offer two is free and sponsored by the Government



**12 MILLION+**  
**BOOKS**  
— SINCE 1994 —

Any questions please contact the Duffy office:  
[duffy@booksinhomes.org.nz](mailto:duffy@booksinhomes.org.nz) or FREEPHONE: 0800 383 392

# Duffy Books in Homes Programme

## REGISTRATION PROCESS:

Duffy Books in Homes Contract signed and emailed to:

**duffy@booksinhomes.org.nz**

or posted to:

**Duffy Books in Homes**

**PO Box 132146**

**Sylvia Park**

**Auckland 1644**

Midyear Intake deadline: **Last Friday of May**

Deadline to start the following year: **Last Friday of October**

Schools will receive a confirmation email to advise their contract has been received within a week.

Schools will receive the next monthly update of up and coming dates and events.

All new schools will receive a 'Welcome' pack with the latest Newsletter and supporting information.



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# Duffy Books in Homes Programme

## CONTRACT



Dear Principal,

Here is an outline of the Duffy Books in Homes programme:

### OUR VISION

"To inspire a love of books in Duffy children so they become adults who inspire a love of reading."

### OUR MISSION

We will achieve our vision by:

- creating and enhancing the desire for children to read through book ownership
- reaching out to an ever-widening range of children and communities
- developing our programmes to meet the specific needs and aspirations of our diverse communities
- developing an interlinked network of people and organisations to collaborate on how to best meet the needs of our students and their communities
- constantly keeping our vision, mission and values at 'top of mind'

### THE SCHOOL'S COMMITMENT

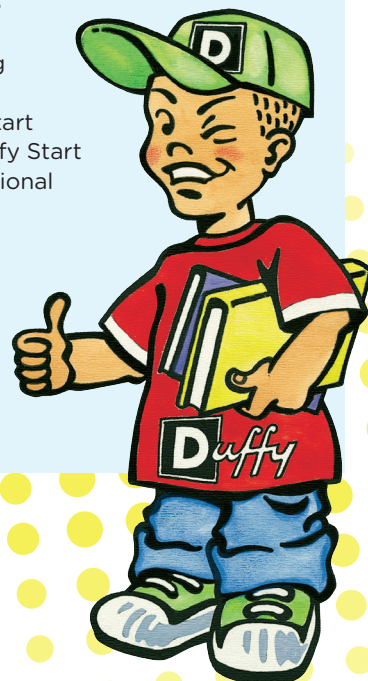
- To commit funds from either your Annual Operations Grant or from community sources such as your own sponsors to meet your school's 50% share of the cost of *Caught Being Good* books and certificates, Duffy book labels, four books per year for each of your students and the administration fee. The Ministry of Education pays for a fifth book at no cost to the school.
- Duffy Books in Homes invoices your school twice yearly after Book Offers One and Three.
- If your decile level rises above 4 the school will be required to pay a higher proportion of the programme's cost.
- If your school withdraws from the Duffy Books in Homes programme less than a month before the last day of Terms Two or Four, your school may be responsible to pay for all printing materials e.g. labels and certificates that have already been distributed

### THE SPONSOR'S COMMITMENT

- Duffy Books in Homes finds a sponsor to provide 50% of the cost of your *Caught Being Good* books and certificates, Duffy book labels, and four books per year for each of your students.
- We encourage sponsors to take an active part in Duffy events and initiatives.

### THE BENEFITS

- To be part of an innovative and exciting programme that gets books into the homes of children from low decile schools.
- Every child at your school chooses five brand new books each year which they get to take home and keep.
- Additional books and certificates are provided through the Caught Being Good initiative at a ratio of one book per 30 pupils per school week (or 40 books per year if your roll is under 30), creating a positive focus for weekly assemblies.
- When a sponsor is found for your school, you are asked to build and enhance an ongoing relationship with your sponsor. Duffy Books in Homes covers the 50% sponsor's share until a sponsor is found.
- Your school features on the Duffy Books in Homes website [www.booksinhomes.org.nz](http://www.booksinhomes.org.nz) and has the opportunity to appear in our regular 'Read About It!' newsletter and associated printed material.
- We schedule Role Models to visit your school twice a year in Terms One and Three, promoting the message '**It's Cool to Read!**' and making the connection between success and reading for your pupils.
- The Duffy Theatre performs for Duffy schools with primary age children every year, giving Duffy kids exposure to fantastic live theatre and promoting reading and books in a fun and interactive way.
- The Kids at Home (KaH) Start School Packs enable each school to welcome every new entrant starting school for the first time with a brand new Duffy Start School Book Bag and Duffy Start School Activity Book (optional programme).
- Numerous awards for parents, caregivers, effort and excellence



Best wishes,

The Duffy Books in Homes Team

# Duffy Books in Homes Programme

## CONTRACT



Please fill in the following details and return to **Duffy Books in Homes, PO Box 132146, Sylvia Park, Auckland 1644**, by **last Friday of May (for midyear intake) or October (to start following year)**. Please keep a copy for your records.

**SCHOOL:** \_\_\_\_\_

1. We confirm our participation in the Duffy Books in Homes programme.
2. We accept the annual cost to the school as outlined in the cost model already received.
3. We agree to implement all aspects of the Book Offers.
4. We agree to advise Duffy Books in Homes of any changes likely to affect the running of the programme within our school, e.g. changes to the Principal, Duffy Coordinator, roll number, school type, decile and email address.
5. We agree to participate in all Duffy Books in Homes activities to ensure students receive all the benefits of the programme.
6. We agree to maintain regular and close association with our sponsor.
7. We agree to complete the annual Duffy Books in Homes questionnaire.

### DETAILS:

Principal:

Duffy Coordinator:

Physical Address (include postal code):

Postal Address (include postal code):

Region:

Decile rating:

Phone:

Fax:

Email Address:

Projected number of students that will take part in the Duffy Books in Homes programme:

Years of students that will take part in the Programme (e.g. yr 1-6, yr 1-8, yr 7&8):

### ETHNICITY OF CHILDREN ON THE PROGRAMME:

Ethnicity:	Maori	European	Pacific Island	Asian	Other
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Number:					
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Website address:

Brief description of your school to appear on the Duffy Books in Homes website:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_